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Commercial Club Reporter-----------Eileen Hanson
Commercial Club Entertainment Reporter---Iolita Dainty
Business Manager-----------------M cylle Middlelton
Typists----------------------------Sayde Cooper
                                ------------------------Ruby Frey
                                ------------------------Lillian Larson
                                ------------------------Inez Renas
Advisor---------------------------Miss Florenze Mane
February is a month in which two of the greatest men in history were born, George Washington and Abraham Lincoln.

Washington is generally known as the Father of His Country. He was great as a soldier, equally as a statesman, greater as a leader of men, but greatest of all as a man. He probably owes his greatness to honesty, as he once said: "I hope I shall always possess firmness and virtue enough to maintain what I consider the most enviable of all titles, the character of an "Honest Man!"

Another man that stands in history by the side of Washington is Abraham Lincoln.

Lincoln was not merely a statesman or the sixteenth president of the United States, but he was the Saviour of the Nation.

He had no college education, little education of any kind, but he took advantage of his opportunities, and became one of the greatest and noblest men in history.

Lincoln's character is best described in these words: "With malice toward none, with charity for all, with firmness in the right, let us strive on to finish the work we are in; to bind up the Nations' wounds; to care for him who shall have borne the battle, and for his widow and his orphan—to do all which may achieve and cherish a just and lasting peace among ourselves and with all nations."

If we would only apply the ideals of these two men to our daily life, there might be more successful men in the world and a kinder feeling of brotherhood.

A Better Business World

I have often wondered if the expression "The Tired Business Man" did not originate about a man whose Stenographer or Secretary was constantly inaccurate. True efficiency cannot withstand the batterings of errors. The lower the percentage of errors the higher the percentage of efficiency, and the smoother and better the business world.

The accurate Secretary saves both her employer and herself much time and humiliation by not having to have letters red dictated. The keynote to a better business world is accuracy—always striving for a higher degree of accuracy—consequently this leads to reliability. What employer does not prize a reliable employee. Reliability naturally spells honesty.

The Commercial Club is always striving to derive these facts into the minds of Commercial students. Strive for accuracy that you may be a good reliable worker and an honest worker, giving your employer full measure for measure. In this way and by the cooperation of the employees we can have a truly better business world. Accuracy is the backbone of the business world.
George Washington

Father of our Country

Born 1732  Died 1799

First in the hearts of his countrymen
"The Government of the people, by the people and for the people shall not perish from the earth." Abraham Lincoln.
Accuracy is the watchword of the business world today. Speed without accuracy is like an envelope without a stamp—it can't travel very far.

To be successful as a typist, the student must be trained to strive for perfect work. What benefit is there to an employer when his typist writes ninety words a minute, but makes thirty errors? The time used in erasing these thirty errors reduces the speed to less than forty words a minute and causes the work to look slipshod and smudgy. How much better it is for the typist to write forty words a minute, each word perfect. When she places her copy upon the executive's desk, he knows the work is final, perfect. That is what the business world is calling for—perfect copies.

We are proud this year to show results that have been produced by members of our typing classes. Below is a chart showing the names of the students who have made pins, and the machine on which they made them. A record of the errors and the words per minute for fifteen minutes of consecutive writing:

<table>
<thead>
<tr>
<th>Name</th>
<th>Errors</th>
<th>Words Per Minute</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lorraine Krumland</td>
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<td>43</td>
</tr>
<tr>
<td>Lucille Trembly</td>
<td>3</td>
<td>52</td>
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<tr>
<td>Iola Dainty</td>
<td>0</td>
<td>53</td>
</tr>
<tr>
<td>Incx Ronas</td>
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<td>39</td>
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<tr>
<td>Ruby Troy</td>
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<td>46</td>
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<td>Lucille Trembly</td>
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<td>D. C. Smith</td>
<td>0</td>
<td>60</td>
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<tr>
<td>Hilcon Hanson</td>
<td>4</td>
<td>44</td>
</tr>
<tr>
<td>Lorraine Krumland</td>
<td>5</td>
<td>55</td>
</tr>
</tbody>
</table>

**ROYAL**

<table>
<thead>
<tr>
<th>Name</th>
<th>Errors</th>
<th>Words Per Minute</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lorraine Krumland</td>
<td>5</td>
<td>55</td>
</tr>
</tbody>
</table>

**COME COME COME!**

Card Party and Dance, March 8, by the Knightsen 4-H SEWING CLUB AT Knightsen Club House. Admission fifty (50) cents. Refreshments.
BUSINESS NEW
Latham Sholes was born in Columbia County, Pennsylvania on February 14, 1819. At the age of fourteen young Sholes was apprenticed to the editor of the Intelligencer of Danville, Pennsylvania, to learn the printing trade. Four years later he joined his brother, Charles C. Sholes, at Green Bay, in order to take care of him in his ill health. In the following year, when only nineteen years old, he took charge of the House Journal of the Wisconsin Territorial Legislature, which he carried to Philadelphia to be printed. In 1839 we find him at Madison, where he became editor of the Wisconsin Inquirer. The following year he went to Kenosha where he edited the Southport Telegraph, and four years later was appointed postmaster of the town. In 1860 Sholes removed to Milwaukee, where he had an active and varied career, first as postmaster, and later as commissioner of public works. It was in 1866, while serving as collector of customs for the Port of Milwaukee that the invention of the typewriter enters the story.

One day a friend of his, Mr. Carlos Clidden, saw a machine called the "Pterotype" published in a copy of the Scientific American, which he brought to the attention of Mr. Sholes, who knew was interested in a book-paging machine. They both became interested in this invention and were soon at work to see what developments they could make. With the help of a skilled mechanic, Mr. Matthias Schwalbach, they were able to obtain valuable information for the improvement of their machine, which soon suggested to them the idea of a typewriter. By the autumn of 1867 their first machine had been made, although no patent was taken out until June of the year following. This first machine had innumerable defects and was a crude affair in every way. It was the first machine that printed letters; the main point of the invention was that it wrote accurately and rapidly.

Latham Sholes had chosen his own name for this machine, which he called a "type-writer." And thus to the inventor himself fell the honor of christening his own creation with the name which has always been universal among English speaking users.

The proper naming of the typewriter had been quite as long and difficult a job as the evolution of the practical machine itself. Those who came before Sholes failed in this, just as much as in their inventive efforts. The only one who showed any originality in picking a name was John Pratt, who invented the "Pterotype," a word, the meaning of which few people knew. It remained for Sholes himself, in his simple, direct way, to hit upon a name which no one has ever been able to improve upon.

A very intimate friend of Mr. Sholes, was Mr. C. Wells, who, as an expert shorthand reporter, influenced the National Shorthand Reporters' Association to erect a monument in memory of Latham Sholes in the Forest Home Cemetery, Milwaukee, which will be worthy of his name and fame as one of the world's greatest inventors.
Six-year-old Mark awoke at two o'clock in the morning. "Tell me a story mama," she pleaded. "Hush, dear," said the mother, "daddy will be in soon and tell us both one."

****

A thin man resented the lateral pressure of a fat man on the same seat with him in a street car. He said: "They ought to charge by weight in these cars." "If they did, sonny," said the fat man, "you'd have to walk. They couldn't afford to stop for you."

****

Stranger: I represent a society for the suppression of profanity. I want to take profanity out of your life.
Jones to roommate: Hey, Bill, here's a man who wants to buy your Ford.

****

Dumb: I'm not going to school any more.
Dora: Why not?
Dumb: I can't learn anything. The teachers keep changing the lessons every day.

****

The Englishman was taken to a baseball game by his American friend, who was desirous of impressing him with the fact that it was fully as good a game as cricket.

"I can hardly see," said the Englishman, "why so many thousands of persons pay their money to 'see' a ball game, and then when a particular husky player comes up with his stick, they request him to knock the blooming ball out of sight, so nobody can 'see' it."

***

They had picked the jury for an important trial. One man admitted that he was already convinced of the prisoner's guilt. "Why, just one look at that guy's face," he said pointing, "would convince anyone that he is a crook."

"Oh, dear, dear, dear," cried the Judge, "that isn't the prisoner—that's the District Attorney!"

****

Teacher (sternly): "This essay on 'Our Dog' is word for word the same as your brother's."
Small Boy, "Yes, sir; it's the same dog."

***

"You say you lost control of your car?"
"Yes, I couldn't keep up the installments."
H. P. GARINCO

Something Being Grown - Packaged and Shipped Every Day in the Year

The desire for fresh fruits and vegetables every day in the year may have existed in the boyhood hearts of our grandfathers. But the fulfillment of the desire is a development of this generation.

Long-distance marketing, in great volume, of perishables grown far from the points of consumption has not had as many birthdays as the successful motor car. It is much younger than the carbon filament in Edison's electric lamp.

Not many people appreciate the rapidity of this development or realize how much must be accomplished in the next few years to keep pace with the record of the past ten. New days with new problems require new measures, and never was this more true than in the fresh fruit and vegetable industry today.

Large scale production has become a scientific profession in field as well as factory. Large scale buying of perishables is directed by men of unusual ability. And volume selling wears the four stars of the well-trained general who knows past victories are only history now and that the future demands more money, more manpower and better organization.

No longer can the individual grower compete alone for market preference. There must be weight and strength, volume and regularity behind his offers. He must affiliate with other growers and sales specialists. He must recognize the bargaining power of large tonnage. Great markets are not to be served with a few bushels or a few cars. Large buyers demand steady supplies of fresh foods in large quantities at all seasons - products grown with love, honestly packed and graded, and drawn from all the best districts in the land.

The bargaining power of the great Garin tonnage is already recognized in the markets of the world. Here is strength for growers who value strong connections. Here is a forward-looking organization that is working effectively in the present and building soundly for the future.

All our Packing Houses are now improved and fully equipped with Electric Conveyors and all modern machinery which enables us to Carefully Grade and Pack all Fruits and Vegetables in an Attractive Packages under our "Diablo Valley."
W. W. MORRANS

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with those EXCEEDINGLY
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which you can not duplicate Else-where.

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Prop. I & O

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Hardware Groceries
The Best of Best
W. Duf Frn

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Essex
Brentwood
Lee Griffth Plott

Dudley Cafe
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we have a bunch that
you will call again.
Brentwood
W. Grunsel Prop.

R. Hamilton
Garage & Machine Shop
Red Crown
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your repairs
J. Hamilton Prop.

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Let me fill fill your plumbing desires. God will laugh.

Brentwood  F. A. Lawrence P.O. Brentwood

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